

WEEKLY LESSON NOTES – B7

WEEK 9

Date: 8 th JULY, 2022	DAY:	Subject: Computing	
Duration:		Strand: Communication Networks	
Class: B7	Class Size:	Sub Strand: Internet and Social Media	
Content Standard: B7.3.2.1 Demonstrate the use of Social Networking and Electronic Mail.	Indicator: B7.3.2.1.1 Identify the various types and uses of Social Media sites such as those for Social Networking	Lesson: 1 of 2	
Performance Indicator: Learners can describe uses of Social Media sites		Core Competencies: DL5.1: Ability to ascertain when information is needed and be able to identify, locate, evaluate and effectively use it to solve a problem.	
Reference: Computing Curriculum P.g. 16-18			
Activities For Learning & Assessment		Resources	Progression
<p>Starter (5 mins)</p> <p>Using questions and answers, revise the previous lesson with learners.</p> <p>Share performance indicators and introduce the lesson.</p> <p>Main (35 mins)</p> <p>Guide learners to illustrate the use of social networking sites such as Facebook, LinkedIn, WhatsApp, etc.</p>		Pictures and videos	Identifying uses of Social Media sites



Facebook is a website which allows users, who sign-up for free profiles, to connect with friends, work colleagues or people they don't know, online. It allows users to share pictures, music, videos, and articles, as well as their own thoughts and opinions with however many people they like.

Users send "friend requests" to people who they may – or may not – know. Facebook has over 1 billion users. Once accepted, the two profiles are connected with both users able to see whatever the other person posts. "Facebookers" can post almost anything to their "timeline", a snapshot of what is happening in their social circle at any given time, and can also enter private chat with other friends who are online.

Guide learners to discuss ways of staying safe with using Facebook.

Example: Terms of service and privacy policy.

Guide learners to illustrate the use of social networking sites such as LinkedIn and access its importance WhatsApp

LinkedIn is a social network that focuses on professional networking and career development.

You can use LinkedIn to display your resume, search for jobs, and enhance your professional reputation by posting updates and interacting with other people.

LinkedIn is free, but a subscription version called LinkedIn Premium offers additional features like online classes and seminars, as well as insights into who's searching for and viewing your profile

Importance

A well written LinkedIn profile will give you credibility and establish you as a trustworthy potential employee. Every time a recruiter contacts you, you can be sure that they have looked at your profile.

Guide learners to illustrate the use of social networking sites such as WhatsApp and access its importance.

WhatsApp is free to download messenger app for smartphones. WhatsApp uses the internet to send messages, images, audio or video. The service is very similar to text messaging services, however, because WhatsApp uses the internet to send messages, the cost of using WhatsApp is significantly less than texting.

To use WhatsApp you need a compatible smartphone or tablet with a sim card, an internet connection, and a phone number. The app uses your phone number as its username, and your account is locked to the phone, although you can transfer your contacts over to new devices

Importance

- Stimulates a dynamic learning environment
- Facilitates rich interactions and 24×7 learning even outside the classroom
- Encourages real-time communication between teachers and students, and teachers and parents
- Fosters collaboration between students so they can learn better together
- Share educational resources to match the learning styles and needs of different students
- A familiar, comfortable interface that students love to use for learning

Reflection (10 mins)

We have learnt the uses of Social Media sites

Use peer discussion and effective questioning to find out from learners what they have learnt during the lesson.

Take feedback from learners and summarize the lesson.

Homework/Project Work/Community Engagement Suggestions


- Write four importance of facebook and WhatsApp.

Cross-Curriculum Links/Cross-Cutting Issues

None

Potential Misconceptions/Student Learning Difficulties

The facilitator/teacher can arrange to use a nearby Senior High School (SHS) ICT laboratory

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Performance Indicator: Learners can describe how microblogging platforms works.	Core Competencies: DL5.1: Ability to ascertain when information is needed and be able to identify, locate, evaluate and effectively use it to solve a problem.	
Reference: Computing Curriculum P.g. 16-18		
Activities For Learning & Assessment		
Starter (5 mins)		
Using questions and answers, revise the previous lesson with learners.		
Share performance indicators and introduce the lesson.		
Main (35 mins)		
Brainstorm learners for the meaning of microblogging. Is an online broadcast medium that exists as a specific form of blogging. Microblogging is a combination of instant messaging and content production		
		
Using pictures, learners discuss some examples of microblogging. Examples: Tumblr, Medium, Blogger, Instagram, twitter, Pinterest, etc.		
Resources	Progression	
Pictures and videos	Identifying how microblogging platforms works	

<p>Demonstrate the use of microblogging platforms.</p> <p><u>Tumblr</u> is a blogging and social media tool that allows users to publish a "tumblelog", or short blog posts. Tumblr's major differentiator is the free-form nature of the site and the ability of users to heavily customize their own pages. This is the exception to the rule, as nearly all other social networks have standardized profile pages with limited design flexibility.</p> <p><u>How is Tumblr used?</u> Getting a page set up on Tumblr is similar to other social media networks. Users sign up for an account by providing an email address as well as creating a password, username and a URL for the page.</p> <p><u>Twitter</u> Twitter is a free social networking site where users broadcast short posts known as tweets. These tweets can contain text, videos, photos or links. To access Twitter, users need an internet connection or smart phone to use the app or website, Twitter.com. It is a microblogging service -- a combination of blogging and instant messaging -- for registered users to post, share, like and reply to tweets with short messages. Nonregistered users can only read tweets.</p> <p><u>How Twitter works</u> Users choose what they want to see on Twitter by following other users and companies and searching topics. Generally, the timeline reflects the users' preferences, but they may see retweets from people they follow and promoted Tweets, which are paid advertisements</p> <p>Reflection (10 mins) We have learnt how microblogging platforms works</p> <p>Use peer discussion and effective questioning to find out from learners what they have learnt during the lesson.</p> <p>Take feedback from learners and summarize the lesson.</p>		
<p>Homework/Project Work/Community Engagement Suggestions</p>		
<p>State and explain how four of the microblogging platforms works</p>		
<p>Cross-Curriculum Links/Cross-Cutting Issues</p>		
<p>None</p>		
<p>Potential Misconceptions/Student Learning Difficulties</p>		
<p>The facilitator/teacher can arrange to use a nearby Senior High School (SHS) ICT laboratory</p>		